Enriching Lives, Transforming Futures:

Our Strategic Vision for 2016 to 2020

Mission: For all our learners to progress with skills that employers need

Driving economic growth and prosperity: Our strategic objectives





A curriculum focussed on skills

- Relevant and responsive courses
- Apprenticeships
- Higher level skills
- Adult skills
- Curriculum map

Learners' skills and experience

- TEL: Technology
 Enhanced Learning
- Guiding and supporting learners
- 16-18 Programmes of study
- Inspirational teaching, learning & assessment
- Quality Assurance

Our people and culture

- Our values and culture
- Staff wellbeing & development
- Performance management
- Remuneration and pensions
- Succession planning

Learning resources

- ILT: Information & Learning Technologies
- Learning Centres
- Industry Standard Equipment
- Estate utilisation
- Financial resiliance

Key outcome:

Qualified and skilled people in employment and higher education

Our Values –

shared by learners and staff



Our headline strategic targets

- Learner outcomes (achievement and destination) in the top 20% in the country
- 10,000 new apprenticeships and traineeships
- To Increase our market share of 16-18 learners by 4% in the period to 2020
- 1,000+ learners on higher level courses in 2019/20
- 500 adults to complete an access course and progressed on to a degree programme
- To increase adult participation in edcucation ans skills by 10% by 2020