



## Creating a New Business Start-Up

### Course Overview

- ◆ Our free and flexible distance learning courses are a great way to build your CV and demonstrate your commitment to continued professional development. Previous qualifications or knowledge of the subject are not required.
- ◆ All of our distance learning courses are learner-led and you do not need to be in employment to study.
- ◆ You will study via an online portfolio using a range of supplied resources. An individual tutor will be allocated to you, and they will support you throughout your learning journey.
- ◆ This course can be started at any time and learning can be undertaken at your own pace following submission deadlines.
- ◆ Throughout the course you will learn about understanding the processes and requirements of a business start-up, exploring topics to increase the chances of a new business succeeding.
- ◆ As you learn you'll gain an in-depth understanding of how to start your own business, or how to develop and progress your current business plan if you already have a business.
- ◆ At the end of the course you will achieve a nationally recognised Level 2 Certificate in Creating a Business Start-Up qualification. This is a government funded course at no cost to you.

## Eligibility

- ◆ To be eligible for this course you must be over 19 years of age and have been a resident of the UK or Europe for more than three years. If you do not hold a UK passport you must be able to provide evidence of a visa and an alternative passport.
- ◆ If you are between the age of 19 - 24, you must already hold a level 2 qualification or equivalent.
- ◆ As part of the enrolment, you will be asked about your employment status. If you are employed and earning an annual gross income below £17,004.00 you will be asked to provide two wage slips from the last three months. If you are claiming benefits, you will be asked to provide proof of receipt.

## Duration

- ◆ You will study the course over a period of six months, with regular dates of submission for each of the modules associated with the course.

## How is it delivered?

- ◆ You will be required to read the learning materials and answer the questions related to the topic, reflecting on work and personal experience in your answers. We always recommend that you try and spend a couple of hours a week working on your course in order to achieve deadlines.

## Learning Methods

- ◆ Studying via distance learning means that you can complete this course using workbooks and a BCoT online portfolio.
- ◆ When studying online, you will be given a login to access your portfolio and submit your answers based on the information in the workbooks.
- ◆ Alternatively, there are options to study fully online through the portfolio platform or via paper based learning for all reading and assessments.

## Course Modules

There are four modules to complete for this course:

- ◆ Unit 1: Initial steps for a business start-up
- ◆ Unit 2: Marketing for a business start-up
- ◆ Unit 3: Legal and financial considerations when starting a business
- ◆ Unit 4: How to develop a business plan

## To enrol on this course:

- ◆ Go to [bcot.ac.uk](http://bcot.ac.uk) to enrol directly online via the distance learning page or alternatively, quote the course reference 'MDFL110' in the search box to be redirected.
- ◆ Advice and guidance to complete your enrolment will be given in person or over the phone, depending on your location.
- ◆ Once your enrolment form has been submitted online and is received by us, a member of the distance learning team will be in touch.
- ◆ All of your course materials will be provided to start your studies upon successful completion of the enrolment process.

## Get in touch

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[www.bcot.ac.uk/distancelearning](http://www.bcot.ac.uk/distancelearning)

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