

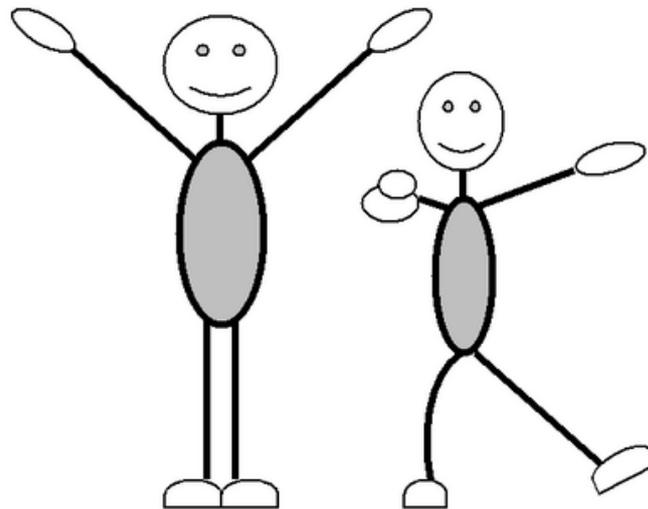
SUPPORT YOUR YOUNG PERSON ON THEIR CAREER JOURNEY...

Careers and
INDUSTRY PLACEMENTS

BCoT

As a parent or carer, do you know how important you are?

Parents and carers are children's first educators and teachers!



“Parents continue to be the most important role models for children and young people.”

(National Literacy Trust 2022)

USEFUL LINKS

CAREERS PILOT

www.careerpilot.org.uk

FAMILY LIVES

www.familylives.org.uk

MIND

www.mind.org.uk

NATIONAL CAREERS SERVICE

nationalcareers.service.gov.uk

TALKING FUTURES

www.talkingfutures.org.uk

THE PARENTS' GUIDE TO

www.theparentsguideto.co.uk

UCAS

www.ucas.com

TEN TIPS FOR A CAREERS CONVERSATION WITH YOUR YOUNG PERSON

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1. Accept their idea of success may be different to yours.

Their dreams and ambitions might not align with yours, but let them walk their own path.



2. It's OK if they don't know what career they'd like to follow in the future.

They don't need to make that decision right now: it's possible the job they end up doing doesn't even exist yet! Their focus should be developing skills.

3. Try not to make the decisions for them.

They have more options than you when you were their age. Your guidance is valuable, but the decision is theirs to make.

Some jobs may require a degree, others may need a different route such as apprenticeships. Not being academic should not be a barrier to success - there is usually more than one way to reach a destination.

4. Encourage them to turn passions into money-makers.

They're more likely to be successful at something they enjoy and if they develop an entrepreneurial spirit early on, it will stand them in good stead moving forwards. It will also give them plenty to discuss during interviews.

5. Reassure them.

It's OK if they change their mind!

6. Help them navigate their limitations.

If they want to become a vet to work with animals, but they don't have the academic qualifications or skills to go to veterinary college, look at other jobs they can do to fulfil their ambition.

E.g. animal behaviour trainer, aquarist, dog walker, pet behaviourist, RSPCA inspector, safari park/zoo manager.

7. Give them permission to explore careers that are interesting to them rather than interesting to you.

This is especially relevant if your family is all in the same field of work or if you own a family business.

8. They might know what they want to do, but not know how to get there.

Help them plan out a route that focuses on their strengths. Look at different options - apprenticeships, jobs, higher education.

9. If they are struggling to look far ahead, help them focus on the near future.

Setting short-term, achievable goals will help them strive towards a long-term ambition.

10. Empower them: they have control over their future.

The decisions they take and what they do matters.